



CELEBRATING 24 YEARS!

Vision Quest Conference

October 20-21, 2021



**PROMOTING INDIGENOUS BUSINESS,
COMMUNITY AND ECONOMIC DEVELOPMENT**

PARTNERSHIP OPPORTUNITIES

PRESENTED BY:



SPONSORSHIP OPPORTUNITY LEVELS:

| | |
|--|----------|
| Premier Sponsor | \$25,000 |
| Platinum Sponsor | \$10,000 |
| Gold Sponsor | \$5,000 |
| Silver Sponsor | \$2,500 |
| Bronze Sponsor | \$1,200 |
| Friend | \$500 |
| Product/Service Provider Directory Listing | \$50 |

PARTNERSHIP OPPORTUNITIES CONTACT:

Debbie Maslowsky Conference Coordinator

DIRECT PHONE: (204) 487-0035

EMAIL: dmaslowsky@mymts.net

Address:

Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7

For general information call: 1-800-557-8242 or 204-942-5049 or visit www.vqconference.com



Our History

Vision Quest Conferences Inc. is a non-profit, charitable organization formed through partnerships with five Manitoba Indigenous Community Futures Development Corporations.

Vision Quest Conference celebrated its 23rd year in 2019. As with most events, the 2020 Vision Quest Conference & Trade Show was cancelled due to COVID 19, but we are back to celebrate our 24th event as **VISION QUEST 2021 GOES VIRTUAL!**

Delegates at this year's virtual Conference will enjoy inspiring keynote presentations, a variety of educational and training sessions, and a wide array of cultural entertainment. Whether an established business manager looking at best practices, an entrepreneur seeking business opportunities, a community leader working toward further growth and development, or a youth looking for inspiration, our 2021 virtual Conference will have it all!

Our Delegates

While many of our delegates are from across Manitoba, Saskatchewan, Northern Ontario and Alberta, Indigenous leaders and entrepreneurs from as far away as Nunavut, Northwest Territories and the U.S.A. have also participated. With this year's virtual format, we anticipate welcoming delegates from across the globe to share in our 2021 Conference.

Our delegates include: Indigenous business owners and operators; Indigenous youth; community leaders; economic development officers; investors and financial institutions; government and corporate representatives; business and community service providers; individuals or businesses interested in working with the Indigenous community.

The Vision Quest Conference will be presented on **October 20 & 21, 2021**. Following October 20 & 21, the Conference will be available on demand online for registered delegates for 30 days.

Vision Quest looks forward once again to bringing together innovators, entrepreneurs and business leaders to discuss and promote Indigenous business, community and economic development. Vision Quest has become a very well-respected event, providing opportunities for learning, networking, information sharing, as well as cultural awareness. Partnership Opportunities with Vision Quest are not only an investment in your business, but an investment in a brighter, more enlightened future.

Our Message

Our message of educational and entrepreneurial opportunity is broadcast to a wide audience. We have developed a proven marketing strategy that ensures our partners are prominently recognized by all delegates, media and the public. Marketing efforts include:

- A full colour Conference registration brochure distributed to more than 2,500 individuals and organizations
- Advertising in major Indigenous publications across Canada
- A strategic social media campaign
- The Vision Quest website - www.vqconference.com
- Radio, TV and print media advertisements, media releases, public service announcements, and interviews leading up to and during the event
- Full colour event program
- Online Partnership opportunities during the virtual Conference
- Full colour newsletter sent to all participants and partners following the Conference

Partnership Opportunities

| | PREMIER SPONSOR \$25,000+ | PLATINUM SPONSOR \$10,000+ | GOLD SPONSOR \$5,000 | SILVER SPONSOR \$2,500 | BRONZE SPONSOR \$1,200 | FRIEND \$500 | Product/Service Directory Listing \$50 |
|--|-------------------------------------|--------------------------------------|--------------------------------|----------------------------------|----------------------------------|------------------------|--|
| Prominent Logo on Promotional Materials | ✓ | | | | | | |
| Prominent Logo in Print Ads | ✓ | | | | | | |
| Prominent Logo on Website with link to your Website | ✓ | ✓ | ✓ | Business Name Listing | Business Name Listing | | |
| Prominent Logo in Conference E-Program | ✓ | ✓ | ✓ | Business Name Listing | Business Name Listing | | |
| Prominent Logo in Virtual Event Platform during Conference | ✓ | ✓ | ✓ | Business Name Listing | | | |
| MC Acknowledgement | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Opportunity to Contribute E-material to Delegates | ✓ | ✓ | | | | | |
| Complimentary Conference Registrations | 10 | 8 | 5 | 4 | 3 | | |
| Social Media Posts | 4 | 3 | | | | | |
| Sponsor Recognition Gift | ✓ | ✓ | ✓ | | | | |
| Recognition Post-Event Newsletter (1,000) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Business Card size ad in E-Program | | | | | | ✓ | |
| Alphabetical Listing of company/organization in Conference E-Program | | | | | | | ✓ |

**Some partnership benefits may be time sensitive*

Vision Quest Sponsorship Form

We appreciate your interest in Vision Quest 2021 Goes Virtual

Contact Information

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, Town or Village: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Type of product or service: _____

Partnership Options

Please check the level(s) at which you'd like to support Vision Quest 2021:

Premier Sponsor _____ \$25,000.00
Platinum Sponsor _____ \$10,000.00
Gold Sponsor _____ \$5,000.00
Silver Sponsor _____ \$2,500.00
Bronze Sponsor _____ \$1,200.00
Friend _____ \$500.00
Product/Service Provider Directory Listing* _____ \$50.00

Payment Method (Please Check One)

Cheque

Please make cheque payable to Vision Quest Conferences Inc.

Credit Card

Please call the Vision Quest office at (204) 942-5049 with your credit card information to process payment.

*Product/Service Directory Listing in electronic program: (if different than above)

Company Name: _____

Mailing Address: _____

City, Town or Village: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Thank you for your generous support.

Email completed form to Debbie Maslowsky at: dmaslowsky@mymts.net

*Please do not email credit card information

If submitting by mail with cheque, please send to Vision Quest Conferences Inc.

200 – 208 Edmonton Street, Winnipeg, Manitoba, R3C 1R7

For general inquiries, please call: (204) 942-5049 or 1-800-557-8242.

To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact:

Debbie Maslowsky Conference Coordinator

PHONE: (204) 487-0035

EMAIL: dmaslowsky@mymts.net

Our Conference Coordinator will be contacting you shortly to confirm receipt.