



# Vision Quest Conference & Trade Show

May 17 & 18, 2023 RBC CONVENTION  
CENTRE WINNIPEG

PROMOTING INDIGENOUS BUSINESS,  
COMMUNITY AND ECONOMIC DEVELOPMENT

## PARTNERSHIP OPPORTUNITIES FOR SPONSORS & EXHIBITORS

### PRESENTED BY:



### SPONSORSHIP OPPORTUNITY LEVELS:

Diamond Sponsor .....	\$25,000
Platinum Sponsor .....	\$10,000
Gold Sponsor .....	\$5,000
Silver Sponsor .....	\$2,500
Bronze Sponsor .....	\$1,500
Banquet Table Sponsor .....	\$1,200
Friend .....	\$500

### EXCLUSIVE SPONSORSHIP OPTIONS

Banquet .....	\$10,000
Delegate Bag .....	\$7,000

### EXHIBIT OPPORTUNITIES:

Large Business .....	\$1,025.00
Small Business .....	\$685.00
NPO .....	\$525.00
Artisan/Craftsperson .....	\$275.00

**Category Qualifications:** To qualify for the NPO rate, your organization must be registered Provincially with the Companies Office/Corporations Branch or Federally with a charitable tax number. Proof of registration may be required.

NPO booths will be assigned; there are a limited number of NPO booths available. To qualify for the Artisan/Craftsperson rate, items must be handmade/handcrafted by the Artisan/Craftsperson; not machine-produced. This category does not include those with a commercial/store-front business.

FOR IMMEDIATE CONFIRMATION OF YOUR BOOKING, PLEASE REGISTER ONLINE NOW AT:  
[WWW.VQCONFERENCE.COM](http://WWW.VQCONFERENCE.COM)

### PARTNERSHIP OPPORTUNITIES CONTACT:

**DEBBIE MASLOWSKY** CONFERENCE COORDINATOR  
**DIRECT PHONE:** (204) 487-0035 **EMAIL:** dmaslowsky@mymts.net

### ADDRESS:

Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7  
For general information call: 1-800-557-8242 or 204-942-5049 or visit [www.vqconference.com](http://www.vqconference.com)





# *Vision Quest*

## *Conference & Trade Show*

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### *Our History*

Vision Quest Conferences Inc. is a non-profit, charitable organization, formed through partnerships with five Manitoba Indigenous Community Futures Development Corporations.

Vision Quest celebrated its 25th anniversary Conference in 2022, with a record attendance of 1,300+ participants and a sold-out Trade Show.

As we celebrate our 26th Conference & Trade show in 2023 at the RBC Convention Centre Winnipeg, Vision Quest looks forward to bringing together innovators, entrepreneurs and business leaders to discuss and promote Indigenous business, community and economic development. Vision Quest has become a very well-respected event, providing opportunities for learning, networking, information sharing, partnership building as well as encouraging cultural awareness. Over the past 25 years, over 21,000 people have participated in Vision Quest.

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### *Our Delegates*

While many of our delegates travel from Manitoba, Saskatchewan, Northern Ontario and Alberta, Indigenous leaders and entrepreneurs from as far away as Nunavut, Northwest Territories and the U.S.A. have also participated. Our delegates include: Indigenous business owners and operators; Indigenous youth; community leaders; economic development officers; investors and financial institutions; government and corporate representatives; business and community service providers; individuals or businesses interested in working with Indigenous communities.

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### *Our Message*

Our message of educational and entrepreneurial opportunity is broadcast to a wide audience. We have developed a proven marketing strategy that ensures our sponsors are prominently recognized by all delegates, media and the public. Marketing efforts include:

- A full colour Conference registration brochure and poster distribution to a mailing list of more than 2,500 individuals and organizations
- Advertising in major Indigenous publications across Canada, electronic media promotions, and an extensive social media campaign
- The Vision Quest website - [www.vqconference.com](http://www.vqconference.com) which lists sponsors, Conference agenda, Trade Show details and the opportunity to register online
- Radio, TV and print media interviews leading up to and during the event
- On-site full colour program
- Event signage and audio visual display

# Partnership Opportunities

	PREMIER SPONSOR \$25,000+	PLATINUM SPONSOR \$10,000+	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,500	BANQUET TABLE \$1,200	FRIEND \$500	EXCLUSIVE OPPORTUNITIES (ONLY ONE AVAILABLE FOR EACH)	
								BANQUET SPONSOR \$10,000	DELEGATE BAG SPONSOR \$7,000
Select Print Ads	Logo	Logo							
VQC Website	Logo	Logo	Logo	Company Name	Company Name		Company Name	Logo	Logo
Link to Your Website	✓	✓	✓					✓	✓
Conference Program	Logo	Logo	Logo	Company Name	Company Name			Logo	Logo
Full Colour Ad in Conference Program	Full Page	Half Page						Half Page	
On-site Signage	Logo	Logo	Logo	Company Name	Company Name			Logo	
Virtual Display in Plenary Room	Logo	Logo	Logo	Company Name	Company Name			Logo	Logo
MC Acknowledgement	✓	✓	✓	✓	✓			✓	✓
Complimentary Conference Registration with Invitation to Opening Ceremonies Grand Entry	8	4	2	1				2	1
Complimentary Banquet Tickets (reserved seating), Invitation to Banquet Grand Entry and Invitation to Pre-Banquet Reception	8	4	2	2		8		16	2
Banquet Program/Menu Card Recognition	✓	✓	✓	✓		✓		Logo	✓
Banquet table Reserved Signage						✓		✓	
Complimentary Trade Show Booth	2	1	1						
Social media posts	4	3						3	
Business card size Ad in Conference Program							✓		
Contribute materials for Delegate bags	✓	✓							✓
Distribute materials on banquet tables								✓	
Post Conference Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓
Other	Delegate E-Blasts (2)	Delegate E-Blasts (2)	Delegate E-Blasts (2)					Delegate E-Blasts (2)	Logo on Delegate Bag

\*Some partnership benefits may be time sensitive

# Vision Quest Sponsorship Form

We appreciate your interest in Vision Quest 2023. To confirm your support please complete the information below, scan and email to [admin@vqconference.com](mailto:admin@vqconference.com). If paying by cheque please mail completed form with payment to **Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7.**

## CONTACT INFORMATION (PLEASE PRINT)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, Town or Village: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## SUPPORT OPTIONS

Please check the level(s) and thank you for your generous support.

<input type="checkbox"/> Diamond Sponsor _____	\$25,000.00
<input type="checkbox"/> Platinum Sponsor _____	\$10,000.00
<input type="checkbox"/> Banquet Sponsor _____	\$10,000.00
<input type="checkbox"/> Delegate Bag Sponsor _____	\$7,000.00
<input type="checkbox"/> Gold Sponsor _____	\$5,000.00
<input type="checkbox"/> Silver Sponsor _____	\$2,500.00
<input type="checkbox"/> Bronze Sponsor _____	\$1,500.00
<input type="checkbox"/> Banquet Table Sponsor _____	\$1,200.00
<input type="checkbox"/> Friend _____	\$500.00

**To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact:**

**DEBBIE MASLOWSKY**

CONFERENCE COORDINATOR

**DIRECT PHONE:** (204) 487-0035      **EMAIL:** [dmaslowsky@mymts.net](mailto:dmaslowsky@mymts.net)

**VISION QUEST CONFERENCES INC.**

200 - 208 Edmonton Street Winnipeg, MB R3C 1R7



**Vision Quest**  
CONFERENCE*s* Inc.

# 2023 Exhibitor Opportunities

The 2023 Vision Quest Trade Show will be held in Hall C, third floor of the South Building, RBC Convention Centre Winnipeg. The Trade Show is adjacent to the Conference's main plenary/lunch room. With an estimated 1,000 Conference participants as well as public attendees, exhibitors have the unique opportunity to be part of a select group in showcasing your business/product.

## EXHIBITOR FEES INCLUDE:

- 10' x 10' booth space including 1 skirted (black) 6' table and 2 chairs
- Complimentary continental breakfast, refreshments and lunch for two booth staff both show days
- Invitation email provided for you to extend to your current and potential clients to visit your booth at Vision Quest (Trade Show is open to the public at no charge!)
- The opportunity to purchase tickets to the Banquet - \$95
- Networking and business opportunities

## ADDITIONAL SERVICES:

To order electrical/Internet/phone, please complete the order forms at [www.wcc.mb.ca/exhibitors/order-forms](http://www.wcc.mb.ca/exhibitors/order-forms). For further information, contact Exhibitor Services, RBC Convention Centre Winnipeg, at (204) 957-4538.

For other booth requirements such as carpet, display materials, additional tables or chairs, please visit the Central Display website at [www.centraldisplay.ca](http://www.centraldisplay.ca) where you can download the order form customized for the Vision Quest event. If you require assistance, please email [info@centraldisplay.ca](mailto:info@centraldisplay.ca) or call Terri Simard at (204) 237-3367.

**All orders must be received and paid in advance of the show.**

## SET-UP & TEAR-DOWN

Exhibitor set-up is Tuesday, May 16th from 12:00 - 6:00 pm.  
Tear-down takes place Thursday, May 18th from 2:30 - 4:30 pm.  
Booths must be set-up and removed by the deadline times as noted (6:00 pm for set-up and 4:30 pm for tear-down). Booths cannot be dismantled prior to 2:30 pm on May 18th.

## SHOW HOURS:

Wednesday, May 17th: ..... 8:30 am - 4:30 pm  
Thursday, May 18th: ..... 8:30 am - 2:30 pm

## SECURITY

A security guard will be on-site in the trade show area in the off-hours of the event; however, we do recommend that you remove computers and other valuables during those hours or if you leave the exhibit area during show hours. We also recommend that you provide your own insurance for your own protection.

**The Exhibitor agrees that Vision Quest Conferences Inc. and its volunteers, employees, contractors and sub-contractors accept no responsibility for damage, theft or any loss to displays, materials or personal property.**

## CONFERENCE REGISTRATION

Conference registration is not included with a booth purchase. Any exhibitor (booth staff) who would like to attend the full Conference, including the presentations and workshops, must register as a delegate. Please refer to the Vision Quest Conference Registration Package at [www.vqconference.com](http://www.vqconference.com).

## CONFERENCE OVERVIEW *Preliminary - Subject to Change*

Workshops are presented in **4 categories:**  
Business / Community / Youth / Cultural Awareness

TUESDAY, MAY 16	
12:00 pm – 6:00 pm	Exhibitor Set-Up (Trade Show)
2:00 pm – 5:00 pm	Pre-Conference Certification Courses
4:00 pm – 7:00 pm	Delegate Registration
WEDNESDAY, MAY 17	
8:00 am – 5:00 pm	Delegate Registration
8:30 am – 4:30 pm	<b>Trade Show</b>
8:30 am – 9:15 am	Continental Breakfast
9:15 am – 11:30 am	Opening Ceremonies & Keynote #1
11:30 am – 12:00 pm	<b>Trade Show Visiting</b>
12:00 pm – 1:15 pm	Lunch
1:30 pm – 2:45 pm	Workshop Session #1
2:45 pm – 3:15 pm	Refreshment Break on <b>Trade Show</b> floor
3:15 pm – 4:30 pm	Workshop Session #2
THURSDAY, MAY 18	
8:00 am – 7:00 pm	Delegate Registration
8:30 am – 2:30 pm	<b>Trade Show</b>
8:30 am – 9:30 am	Continental Breakfast
9:30 am – 10:30 am	Keynote #2
10:30 am – 11:00 am	Refreshment Break on <b>Trade Show</b> floor
11:15 am – 12:30 pm	Workshop Session #3
12:30 pm – 1:30 pm	Lunch
1:45 pm – 3:00 pm	Workshop Session #4
2:30 pm – 4:30 pm	Trade Show Tear-Down
6:00 pm – 10:00 pm	Banquet

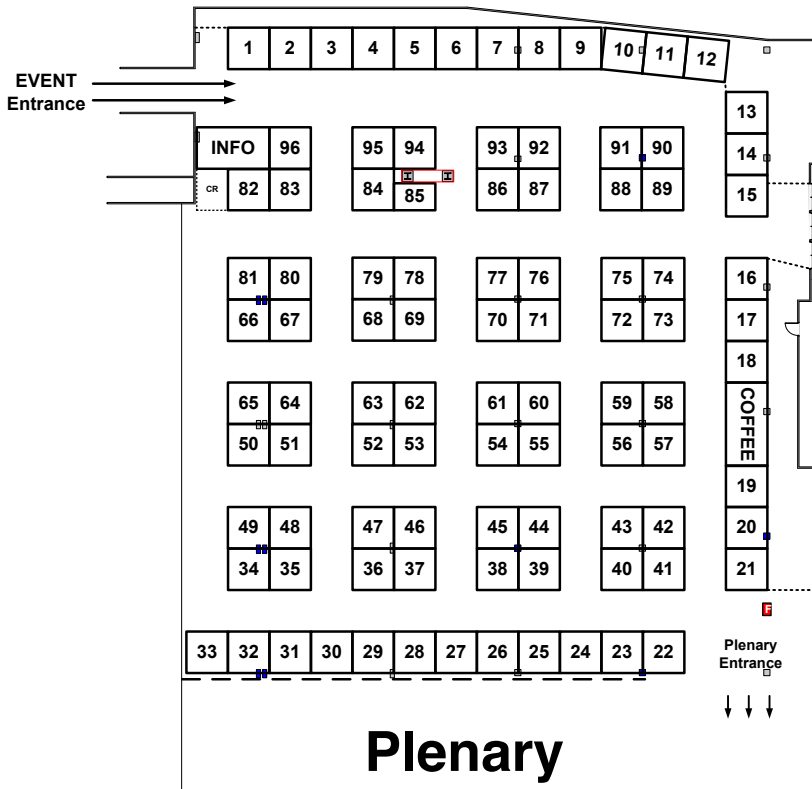
**REGISTER ONLINE AT [WWW.VQCONFERENCE.COM](http://WWW.VQCONFERENCE.COM)**  
FOR IMMEDIATE CONFIRMATION OF YOUR EXHIBIT BOOKING

# 2023 Exhibitor Details

## RBC CONVENTION CENTRE WINNIPEG FLOOR PLAN

### Hall C - Third Floor

Subject to change






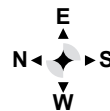
**Plenary**

## BOOTH STAFF

There is free access to the exhibit hall and each exhibiting company will receive four exhibitor badges with company/organization name only. Please note that each exhibiting company will be provided with up to two lunch tickets each day for booth personnel only.

**REGISTER ONLINE AT**  
[WWW.VQCONFERENCE.COM](http://WWW.VQCONFERENCE.COM)  
 FOR IMMEDIATE CONFIRMATION  
 OF YOUR EXHIBIT BOOKING

-  100 Square Feet (10'x10')
-  Floor Ports/Electrical
-  Floor Ports/Fire



*Thank you for registering!*

Secure credit card payments are accepted online with your registration and a receipt will be issued. If paying by cheque, you will receive an invoice once online registration is received and an emailed receipt once your cheque has been received. Please make cheque payable to Vision Quest Conferences Inc. and mail to 200 – 208 Edmonton Street, Winnipeg, Manitoba, Canada, R3C 1R7.

Your space will be guaranteed once payment is received. Booths are assigned closer the event date.

**For information, call 1-800-557-8242 or (204) 942-5049 or email [admin@vqconference.com](mailto:admin@vqconference.com)**



**Vision Quest**  
 CONFERENCES Inc.

PRESENTED BY:



FOR MORE INFORMATION, VISIT [WWW.VQCONFERENCE.COM](http://WWW.VQCONFERENCE.COM)