



Vision Quest Conference & Trade Show

May 15 & 16, 2024 RBC CONVENTION CENTRE WINNIPEG

PROMOTING INDIGENOUS BUSINESS,
COMMUNITY AND ECONOMIC DEVELOPMENT

PARTNERSHIP OPPORTUNITIES FOR SPONSORS & EXHIBITORS

SPONSORSHIP OPPORTUNITY LEVELS:

Eagle Sponsor.....	\$25,000+
Bison Sponsor	\$10,000+
Bear Sponsor	\$5,000
Sabe Sponsor	\$2,500
Beaver Sponsor	\$1,500
Wolf Sponsor	\$1,000

TURTLE SPONSORS (EXCLUSIVE OPPORTUNITIES)*

Banquet	\$10,000
Delegate Bag	\$7,000

*Only one sponsorship opportunity available for each category

EXHIBIT OPPORTUNITIES:

Large Business	\$1,090.00
Small Business	\$715.00
NPO*	\$550.00
Artist/Craftsperson** (hand-made, non-commercial)	\$285.00

**Category Qualifications:

To qualify for the NPO rate, your organization must be registered Provincially with the Companies Office/Corporations Branch or Federally with a charitable tax number. Proof of registration may be required. NPO booths will be assigned; there are a limited number of NPO booths available.

To qualify for the Artisan/Craftsperson rate, items must be handmade/ handcrafted by the Artisan/Craftsperson; not machine-produced. This category does not include those with a commercial or store-front business

Confirmation of Exhibitor applications are subject to category review.

FOR IMMEDIATE CONFIRMATION OF YOUR BOOKING, PLEASE REGISTER ONLINE NOW AT VQCONFERENCE.COM

FOR PARTNERSHIP OPPORTUNITIES CONTACT:

DEBBIE MASLOWSKY
CONFERENCE COORDINATOR

DIRECT PHONE: (204) 487-0035

EMAIL: coordinator@vqconference.com

FOR GENERAL INFORMATION:

Call 1-800-557-8242 or 204-942-5049
or visit vqconference.com

Vision Quest Conferences Inc.,
200 - 208 Edmonton Street, Wpg., MB R3C 1R7



VQconference



VQconference



Vision Quest Conference
and Trade Show



Vision Quest

Conference & Trade Show

Our History

Vision Quest Conferences Inc. is a non-profit, charitable organization, formed through partnerships with five Manitoba Indigenous Community Futures Development Corporations: Cedar Lake, Dakota Ojibway, Kitayan, North Central, and Southeast.

In 2023, we celebrated 26 years of Vision Quest events, with a record attendance of over 1,400 participants and a sold out Trade Show!

As we celebrate our 27th Conference & Trade Show in 2024, at the RBC Convention Centre Winnipeg, Vision Quest looks forward to bringing together innovators, entrepreneurs and business leaders to discuss and promote Indigenous business, community and economic development. Vision Quest has become a very well-respected event, providing opportunities for learning, networking, information sharing, partnership building as well as encouraging cultural awareness. Over the past 26 years, over 22,000 people have participated in Vision Quest.

Our Delegates

While many of our delegates travel from Manitoba, Saskatchewan, Northern Ontario and Alberta, Indigenous leaders and entrepreneurs from as far away as Nunavut, Northwest Territories and the U.S.A. have also participated. Our delegates include: Indigenous business owners and operators; Indigenous youth; community leaders; economic development officers; investors and financial institutions; government and corporate representatives; business and community service providers; individuals or businesses interested in working with Indigenous communities.

Our Message

Our message of educational and entrepreneurial opportunity is broadcast to a wide audience. We have developed a proven marketing strategy that ensures our sponsors are prominently recognized by all delegates, media and the public. Marketing efforts include:

- A full colour Conference registration brochure and poster distribution to a mailing list of more than 2,500 individuals and organizations
- Advertising in major Indigenous publications across Canada, electronic media promotions, and an extensive social media campaign
- The Vision Quest website - vqconference.com which lists sponsors, Conference agenda, Trade Show details and the opportunity to register online
- Radio, TV and print media interviews leading up to and during the event
- On-site full colour program
- Event signage and audio visual display

The Seven Teachings

The Seven Teachings are instrumental teachings in Indigenous culture and are represented by seven sacred animals. Each one offers a special gift and understanding of how we should live our lives on Mother Earth.



THE EAGLE
LOVE



THE BISON
RESPECT



THE BEAR
COURAGE



THE SABA
HONESTY



THE BEAVER
WISDOM








THE WOLF
HUMILITY



THE TURTLE
TRUTH

Partnership Opportunities

							TURTLE SPONSORS (EXCLUSIVE OPPORTUNITIES, ONLY ONE AVAILABLE FOR EACH)	
	EAGLE SPONSOR \$25,000+	BISON SPONSOR \$10,000+	BEAR SPONSOR \$5,000	SABE SPONSOR \$2,500	BEAVER SPONSOR \$1,500	WOLF SPONSOR \$1,000	 BANQUET SPONSOR \$10,000	 DELEGATE BAG SPONSOR \$7,000
VQC Website	Logo	Logo	Logo	Company Name	Company Name	Company Name	Logo	Logo
Link to Your Website	✓	✓	✓				✓	✓
Conference Program	Logo	Logo	Logo	Company Name	Company Name	Company Name	Logo	Logo
Full Colour Ad in Conference Program	Full Page	Half Page					Half Page	
On-site Signage	Logo	Logo	Logo	Company Name	Company Name		Logo	Logo
Virtual Display in Plenary Room	Logo	Logo	Logo	Company Name	Company Name		Logo	Logo
MC Acknowledgement	✓	✓	✓				✓	✓
Complimentary Conference Registration with Invitation to Opening Ceremonies Grand Entry	8	4	2	1			2	1
Banquet Program Recognition	✓	✓	✓	✓			Logo	✓
Banquet table Reserved Signage							✓	
Complimentary Trade Show Booth	2	1	1					
Social media posts	4	3					3	
Business card size Ad in Conference Program						✓		
Contribute materials for Delegate bags	✓	✓	✓					✓
Distribute materials on banquet tables							✓	
Post Conference Recognition	✓	✓	✓	✓	✓	✓	✓	✓
OPTIONAL: Complimentary Banquet Tickets including Grand Entry (RSVP deadline for names April 30/2024)	8	4	2	2			16 (2 tables)	2
Other	Delegate E-Blasts (2)	Delegate E-Blasts (2)	Delegate E-Blasts (2)				Delegate E-Blasts (2)	Logo on Delegate Bag

Vision Quest Sponsorship Form

We appreciate your interest in Vision Quest 2024. To confirm your support please complete the information below, scan and email to coordinator@vqconference.com. If paying by cheque please mail completed form with payment to **Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7.**

CONTACT INFORMATION (PLEASE PRINT)

Company Name: _____

Contact Name: _____

Mailing Address: _____








City, Town or Village: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

SUPPORT OPTIONS

Please check the level(s) and thank you for your generous support.

 <input type="checkbox"/> Eagle Sponsor _____	\$25,000.00+
 <input type="checkbox"/> Bison Sponsor _____	\$10,000.00+
 <input type="checkbox"/> Turtle Sponsor: Banquet Sponsor _____	\$10,000.00
 <input type="checkbox"/> Turtle Sponsor: Delegate Bag Sponsor _____	\$7,000.00
 <input type="checkbox"/> Bear Sponsor _____	\$5,000.00
 <input type="checkbox"/> Sabe Sponsor _____	\$2,500.00
 <input type="checkbox"/> Beaver Sponsor _____	\$1,500.00
 <input type="checkbox"/> Wolf Sponsor _____	\$1,000.00



Vision Quest
CONFERENCE*s* Inc.

200 - 208 Edmonton Street
Winnipeg, MB R3C 1R7

To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact:

DEBBIE MASLOWSKY
CONFERENCE COORDINATOR

DIRECT PHONE: (204) 487-0035
EMAIL: coordinator@vqconference.com

A COMMUNITY FUTURES DEVELOPMENT CORPORATION INITIATIVE PRESENTED BY



2024 Exhibitor Opportunities

The 2024 Vision Quest Trade Show will be held in Hall C, third floor of the South Building, RBC Convention Centre Winnipeg. The Trade Show is adjacent to the Conference's main plenary/lunch room. With an estimated 1,000 Conference participants as well as public attendees, exhibitors have the unique opportunity to be part of a select group in showcasing your business/product.

EXHIBITOR FEES INCLUDE:

- 10' x 10' booth space including 1 skirted (black) 6' table and 2 chairs
- Complimentary continental breakfast, refreshments and lunch for two booth staff both show days
- Invitation email provided for you to extend to your current and potential clients to visit your booth at Vision Quest (Trade Show is open to the public at no charge!)
- Opportunity to purchase up to 2 additional lunch tickets per day - \$50/lunch per day (purchase deadline: April 15 with payment)
- The opportunity to purchase tickets to the Banquet - \$95.00
- Networking and business opportunities

ADDITIONAL SERVICES

To order electrical/Internet/phone, please complete the order forms at wcc.mb.ca/exhibitors/order-forms. For further information, contact Exhibitor Services, RBC Convention Centre Winnipeg, at (204) 957-4538.

For other booth requirements such as carpet, display materials, additional tables or chairs, please visit the Central Display website at centraldisplay.ca where you can download the order form customized for the Vision Quest event. If you require assistance, please email info@centraldisplay.ca or call Terri Simard at (204) 237-3367. **All orders must be received and paid in advance of the show.**

SET-UP & TEAR-DOWN

Exhibitor set-up is Tuesday, May 14th from 12:00 pm – 6:00 pm. Tear-down takes place Thursday, May 16th from 4:00 pm – 6:00 pm. Booths must be set-up and removed by the deadline times as noted (6:00 pm for both days). Booths cannot be dismantled prior to 4:00 pm on May 16th.

SHOW HOURS

Wednesday, May 15th:8:30 am – 4:00 pm
 Thursday, May 16th:8:30 am – 4:00 pm

SECURITY

A security guard will be on-site in the trade show area in the off-hours of the event; however, we do recommend that you remove computers and other valuables during those hours or if you leave the exhibit area during show hours. We also recommend that you provide your own insurance for your own protection.

The Exhibitor agrees that Vision Quest Conferences Inc. and its volunteers, employees, contractors and sub-contractors accept no responsibility for damage, theft or any loss to displays, materials or personal property.

CONFERENCE REGISTRATION

Conference registration is not included with a booth purchase. Any exhibitor (booth staff) who would like to attend the full Conference, including the presentations and workshops, must register as a delegate. Please refer to the Vision Quest Conference Registration Package at vqconference.com.

CONFERENCE OVERVIEW Preliminary - Subject to Change

Workshops are presented in **4 categories:**

Business / Community / Youth / Cultural Awareness

TUESDAY, MAY 14	
12:00 pm – 4:00 pm	Check in for Pre-Conference Courses & Info Desk
12:00 pm – 6:00 pm	EXHIBITOR SET UP (Trade Show)
2:00 pm – 5:00 pm	Pre-Conference Courses
4:00 pm – 7:00 pm	Delegate Registration/Check In
WEDNESDAY, MAY 15	
8:00 am – 7:00 pm	Delegate Registration/Check In
8:30 am – 4:00 pm	Trade Show – FREE ADMISSION FOR PUBLIC ATTENDANCE
8:30 am – 9:15 am	Continental Breakfast
9:15 am – 11:30 am	Opening Ceremonies & Keynote #1
11:30 am -12:00 pm	Trade Show Visiting/Autographs with Keynote
12:00 pm – 1:15 pm	Lunch
1:30 pm – 2:45 pm	Workshop Session #1
2:45 pm – 3:15 pm	Refreshment Break on Trade Show Floor
3:15 pm – 4:30 pm	Workshop Session #2
5:30 pm – 9:00 pm	Banquet
THURSDAY, MAY 16	
8:00 am – 4:00 pm	Registration & Information
8:30 am – 4:00 pm	Trade Show - FREE ADMISSION FOR PUBLIC ATTENDANCE
8:30 am – 9:30 am	Continental Breakfast
9:30 am – 10:45 am	Workshop Session #3
10:45 am – 11:30 am	Refreshment Break/Trade Show Visiting
11:30 am – 12:45 pm	Workshop Session #4
12:45 pm – 2:00 pm	Lunch
2:00 pm – 3:00 pm	Keynote #2
3:00 pm – 3:30 pm	Trade Show Visiting/Autographs with Keynote/ Booth draws posted in Trade Show
4:00 pm – 6:00pm	Trade Show closes/Exhibitor Tear-Down

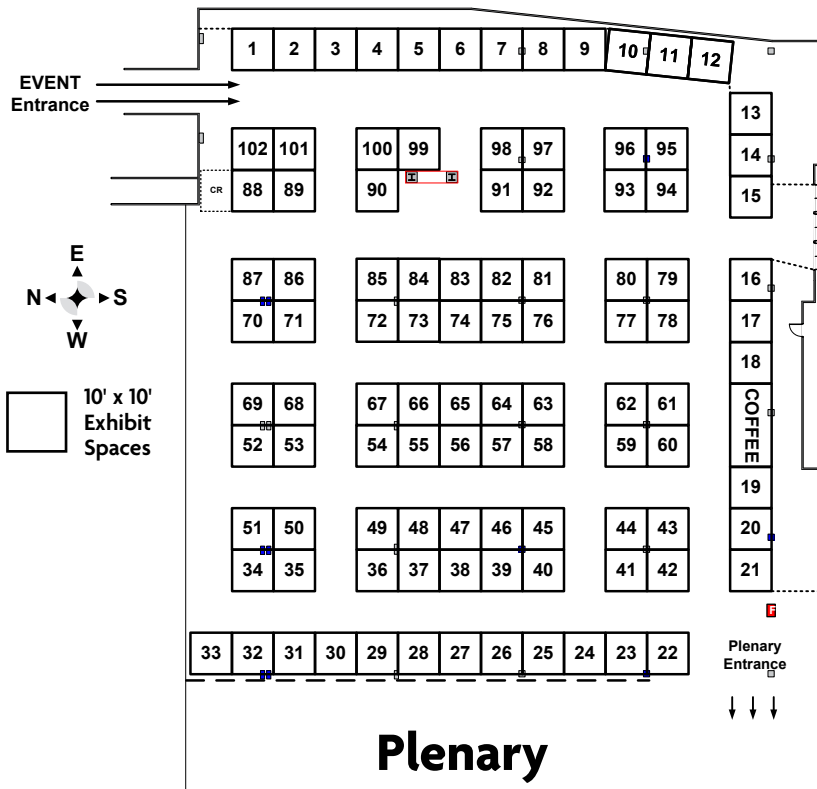
REGISTER ONLINE AT VQCONFERENCE.COM
 FOR IMMEDIATE CONFIRMATION OF YOUR EXHIBIT BOOKING

2024 Exhibitor Details

RBC CONVENTION CENTRE WINNIPEG FLOOR PLAN

Hall C - Third Floor

Subject to change



BOOTH STAFF

There is free access to the exhibit hall and each exhibiting company will receive up to four exhibitor badges with company/organization name only. Please note that each exhibiting company will be provided with up to two lunch tickets each day for booth personnel only, with opportunity to purchase up to 2 additional lunch tickets per day – deadline for purchase and payment – April 15.

EXHIBITOR CANCELLATION POLICY

Cancellations are subject to a \$50 administrative fee and will be accepted until April 12, 2024. Cancellations must be received in writing prior to this date. Any cancellations received after April 12, 2024 will not be entitled to a refund and the exhibitor agrees that Vision Quest has the right to resell the space at no benefit to the cancelled exhibitor. Any space not paid for in full by April 12 will be released.

REGISTER ONLINE AT
VQCONFERENCE.COM
 FOR IMMEDIATE CONFIRMATION
 OF YOUR EXHIBIT BOOKING

Thank you for registering!

Secure credit card payments are accepted online with your application. A receipt will be automatically issued but is subject to category approval. If paying by cheque you will receive an invoice once your online application is approved and an emailed receipt once your cheque has been received. Please make cheque payable to Vision Quest Conferences Inc. and mail to 200 – 208 Edmonton Street, Winnipeg, Manitoba, Canada, R3C 1R7. Your space will be guaranteed once payment is received. Booths are assigned closer to the event date.



Vision Quest
 CONFERENCES Inc.

FOR INFORMATION:
Call 1-800-557-8242 or (204) 942-5049
or email admin@vqconference.com

A COMMUNITY FUTURES DEVELOPMENT CORPORATION INITIATIVE PRESENTED BY



CEDAR LAKE CFDC



DAKOTA OJIBWAY CFDC



KITAYAN CFDC



NORTH CENTRAL CFDC



SOUTHEAST CFDC

FOR MORE INFORMATION, VISIT **VQCONFERENCE.COM**